

# Appendix D: Listed customers vs. reality for Allyable

While researching the overlays, we discovered that Allyable.com lists 15 logos under the heading "Trusted By", implying those were customers. Of those 15, only 5 could be considered customers. However, of that 5, 1 is a reseller and 3 are customers of "make-sense.com" which apparently uses Allyable code. Ultimately, 73% of the claimed/ implied customers **do not** use Allyable on their websites at all and only 1 of the listed companies is a direct customer of Allyable.

Site	URL	Customer?	Comment
<b>Diverse Ability Magazine</b>	<a href="https://diverseabilitymagazine.com/">https://diverseabilitymagazine.com/</a>	No	Old make-sense/ mk-sense/aweb code commented out
<b>My Heritage</b>	<a href="https://www.myheritage.com">https://www.myheritage.com</a>	Yes	
<b>AudioCodes</b>	<a href="https://www.audiocodes.com/">https://www.audiocodes.com/</a>	No	
<b>Teva</b>	<a href="https://www.teva.com">https://www.teva.com</a>	No	
<b>Bank Hapoalim</b>	<a href="https://www.bankhapoalim.co.il/">https://www.bankhapoalim.co.il/</a> or <a href="https://www.bankhapoalim.com/">https://www.bankhapoalim.com/</a>	No	
<b>KPMG</b>	kpmg.com or kpmg.co.il	No	
<b>Aldo</b>	<a href="https://www.aldoshoes.co.il/">https://www.aldoshoes.co.il/</a>	Yes	Actually, served from make- sense.com
<b>DFN</b>	<a href="https://www.dfinsolutions.com/">https://www.dfinsolutions.com/</a>	No	
<b>Agilitech Solutions, LLC</b>	<a href="https://agilitechsolutions.com/">https://agilitechsolutions.com/</a>	Yes	Actually, a reseller of allyable
<b>Microsoft</b>	<a href="https://www.microsoft.com/">https://www.microsoft.com/</a>	No	
<b>Agent Image</b>	<a href="https://www.agentimage.com/">https://www.agentimage.com/</a>	No	
<b>Olo</b>	<a href="https://www.olo.com/">https://www.olo.com/</a>	No	
<b>Argos Computer Systems</b>	<a href="https://argoscomp.com/">https://argoscomp.com/</a>	Yes	
<b>Crawford Technologies</b>	<a href="https://www.crawfordtech.com/">https://www.crawfordtech.com/</a>	Yes	Actually, served from make- sense.com
<b>Qualitest</b>	<a href="https://qualitestgroup.com/">https://qualitestgroup.com/</a>	No	