Appendix D: Listed customers vs. reality for Allyable

While researching the overlays, we discovered that Allyable.com lists 15 logos under the heading "Trusted By", implying those were customers. Of those 15, only 5 could be considered customers. However, of that 5, 1 is a reseller and 3 are customers of "make-sense.com" which apparently uses Allyable code. Ultimately, 73% of the claimed/ implied customers **do not** use Allyable on their websites at all and only 1 of the listed companies is a direct customer of Allyable.

|  |  |  |  |
| --- | --- | --- | --- |
| Site | URL | Customer? | Comment |
| Diverse Ability Magazine | https://diverseabilitymagazine.com/ | No | Old make-sense/ mk-sense/aweb code commented out |
| My Heritage | https://www.myheritage.com | Yes |  |
| AudioCodes | https://www.audiocodes.com/ | No |  |
| Teva | https://www.teva.com | No |  |
| Bank Hapoalim | https://www.bankhapoalim.co.il/ or https://www.bankhapoalim.com/ | No |  |
| KPMG | kpmg.com or kpmg.co.il | No |  |
| Aldo | https://www.aldoshoes.co.il/ | Yes | Actually, served from make-sense.com |
| DFN | https://www.dfinsolutions.com/ | No |  |
| Agilitech Solutions, LLC | https://agilitechsolutions.com/ | Yes | Actually, a reseller of allyable |
| Microsoft | https://www.microsoft.com/ | No |  |
| Agent Image | https://www.agentimage.com/ | No |  |
| Olo | https://www.olo.com/ | No |  |
| Argos Computer Systems | https://argoscomp.com/ | Yes |  |
| Crawford Technologies | https://www.crawfordtech.com/ | Yes | Actually, served from make-sense.com |
| Qualitest | https://qualitestgroup.com/ | No |  |